



# LAKESHORE CHORALE 2018-2019

## CONCERT PROGRAM ADVERTISING CONTRACT

**Advertiser Information:**

Business Name: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Address: \_\_\_\_\_  
City, State, Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_

**Specifications:**

**INDICATE SIZE**

Size of Ad	Width	Height	Cost per Insertion	Cost Per Season
<input type="checkbox"/> Full Page	4 ½ in.	7 ½ in.	\$175	\$700
<input type="checkbox"/> Half Page	4 ½ in.	3 5/8 in.	\$100	\$400
<input type="checkbox"/> Quarter Page	2 1/8 in.	3 5/8 in.	\$50	\$200

**Program Insertion Specifications:**

*Check programs where ad will appear:*

**Full Season:**

\_\_\_\_\_ **“Lakeshore Chorale Presents” 2018-2019**  
**(ALL FIVE CONCERTS FOR THE COST OF FOUR)**

**Season ad deadline: September 28, 2018**

**Individual Concerts:**

- \_\_\_\_\_ October 20, 2018 “Bach” to the Future” (ad deadline: Sept. 28, 2018)  
Trinity Lutheran Church, Sheboygan
- \_\_\_\_\_ December 9, 2018 “A Christmas Carol” (ad deadline: Nov. 19, 2018)  
St. Peter Claver Church, Sheboygan
- \_\_\_\_\_ February 9, 2019 “Love Actually...or not?!” (ad deadline: Jan. 11, 2019)  
Grace Episcopal Church, Sheboygan
- \_\_\_\_\_ April 7, 2019 “The Many Sounds of Music” (ad deadline: Mar. 8, 2019)  
Trinity Lutheran Church, Sheboygan
- \_\_\_\_\_ May 4, 2019 “May the “Fourth” Be With You” (ad deadline: Apr. 5, 2019)  
First Congregational Church, Sheboygan

**Submission:**

**Email ad to:** [chorale@lakeshorechorale.org](mailto:chorale@lakeshorechorale.org) (Please include all fonts and graphic files)

**Total Amount Due:**

\$\_\_\_\_\_ Please make checks payable to **Lakeshore Chorale**.

Payment and artwork must be received by due date, or ad may not appear in program.

**Send Payment & Ad Contract to:**

**Ginger Sterling-Diemel, Administrative Director**  
**Lakeshore Chorale**  
**P.O. BOX 36**  
**Sheboygan Falls, WI 53085**

**Questions:**

Contact Lakeshore Chorale by phone: 920-451-1863 or email: [chorale@lakeshorechorale.org](mailto:chorale@lakeshorechorale.org)

The Lakeshore Chorale is a 501(c)(3) charitable organization.