



# LAKESHORE CHORALE 2019-2020

## CONCERT PROGRAM ADVERTISING CONTRACT

**Advertiser Information:**

Business Name: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Address: \_\_\_\_\_  
City, State, Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_

**Specifications:**

**INDICATE SIZE**

Size of Ad	Width	Height	Cost per Insertion	Cost Per Season
<input type="checkbox"/> Full Page	4 ½ in.	7 ½ in.	\$175	\$700
<input type="checkbox"/> Half Page	4 ½ in.	3 5/8 in.	\$100	\$400
<input type="checkbox"/> Quarter Page	2 1/8 in.	3 5/8 in.	\$50	\$200

**Program Insertion Specifications:**

*Check programs where ad will appear:*

**Full Season:**

\_\_\_\_\_ **Lakeshore Chorale 2019-2020**  
**(ALL FIVE CONCERTS FOR THE COST OF FOUR)**

**Season ad deadline: September 30, 2019**

**Individual Concerts:**

- \_\_\_ October 20, 2019 Requiem (ad deadline: Sept. 30, 2019)  
First United Lutheran Church, Sheboygan
- \_\_\_ December 8, 2019 Believe (ad deadline: Nov. 20, 2019)  
St. Peter Claver Church, Sheboygan
- \_\_\_ February 14, 2020 Isn't It Romantic (ad deadline: Jan. 17, 2020)  
Plymouth Arts Center, Plymouth
- \_\_\_ April 5, 2020 Journeys (ad deadline: Feb. 28, 2020)  
Trinity Lutheran Church, Sheboygan
- \_\_\_ May 2, 2020 The Poet Speaks (ad deadline: Apr. 3, 2020)  
First Congregational Church, Sheboygan

**Submission:**

**Email ad to:** lakeshorechorale@gmail.com (Please include all fonts and graphic files)

**Total Amount Due:**

\$\_\_\_\_\_ Please make checks payable to **Lakeshore Chorale**.

Payment and artwork must be received by due date, or ad may not appear in program.

**Send Payment & Ad Contract to:**

**Ginger Sterling-Diemel, Administrative Director**  
**Lakeshore Chorale**  
**P.O. BOX 36**  
**Sheboygan Falls, WI 53085**

**Questions:**

Contact Lakeshore Chorale by phone: 920-451-1863 or email: [lakeshorechorale@gmail.com](mailto:lakeshorechorale@gmail.com)

The Lakeshore Chorale is a 501(c)(3) charitable organization.